

## **Official Rules: Hacienda Patrón Raffle**

**1. Eligibility:** The Hacienda Patrón Raffle ("Raffle") is open to legal residents of the United States who are 21 years of age or older at the time of entry. Void where prohibited. Employees of the National Hispanic Cultural Center Foundation, Bacardi USA, their affiliates, subsidiaries, advertising and promotion agencies, and their immediate family members (spouse, parents, children, and siblings) and household members are not eligible to participate in the Raffle.

**2. Sponsor:** The Raffle is sponsored by the National Hispanic Cultural Center Foundation, located at 1701 4th St SW, Albuquerque, NM 87102.

**3. Entry Period:** The Raffle begins on May 13, 2024, at 12:00 a.m. MDT and ends on September 14, 2024, at 8:45 p.m. MDT (the "Entry Period"). Entries submitted before or after the Entry Period will not be eligible.

**4. How to Enter:** To enter the Raffle, eligible participants must make a one-hundred dollar (\$100) contribution to the National Hispanic Cultural Center Foundation. Multiple entries are allowed. Donations must be made within the Entry Period to be eligible for entry into the Raffle. Entries can be obtained through the following methods:

- Visit [maravillagala.com](http://maravillagala.com) and follow the instructions to enter. Numbered tickets will be mailed to entries made online. Tickets must be mailed to an address within the State of New Mexico. Any entries made online that are to be mailed to an address outside the State of New Mexico, will have their contribution refunded and entry voided.
- Visit the National Hispanic Cultural Center Foundation in person to donate and obtain an entry.
- Purchase from an authorized seller, including NHCC Foundation employees or board members, or any individual/organization authorized by the NHCC Foundation, within the State of New Mexico.
- Attend the Maravilla Gala on September 14, 2024, with a ticket required for entry. Entries will be available for purchase at the gala.

For the first forty-eight (48) hours of the entry period, from 12:00 a.m. on May 13, 2024 to 11:59 p.m. on May 14, 2024, members of the NHCC Foundation will have exclusive access to enter the raffle and may do so by making a ninety dollar (\$90) contribution to the National Hispanic Cultural Center Foundation. Entries will then open to the public at 12:00 a.m. on May 15, 2024 at which point, regardless of membership status, will be made by

making a one-hundred dollar (\$100) contribution to the National Hispanic Cultural Center Foundation.

**5. Prize:** One (1) Grand Prize will be awarded. The Grand Prize consists of a Two-Night trip for two (2) people to the Hacienda Patrón in Jalisco, Mexico. The trip includes an immersive tequila production tour from agave plant to iconic bottle. The prize covers airfare, transportation, lodging, and food. The approximate retail value ("ARV") of the Grand Prize is five-thousand dollars (\$5,000). Actual value may vary depending on the point of departure, travel dates, and other factors. Any difference between the ARV and the actual value of the prize will not be awarded.

**6. Winner Selection:** The winner of the Raffle will be selected in a random drawing from all eligible entries received during the Entry Period. The drawing will take place on stage at the Maravilla Gala on September 14, 2024, between 8:45 p.m. and 9:00 p.m. MDT. The odds of winning depend on the number of eligible entries received.

**7. Winner Notification:** The potential winner will be notified by email or phone within three (3) days following the drawing. The potential winner must respond to the notification within ten (10) days of the date of notification to claim the prize. If the potential winner cannot be contacted within the specified time period, fails to respond to the notification, or is found to be ineligible, the prize may be forfeited, and an alternate winner may be selected in a random drawing from the remaining eligible entries.

**8. Prize Conditions:** The winner and their guest must travel together on the same itinerary. The winner and their guest are responsible for obtaining any required travel documents, including passports and visas. The winner and their guest must comply with all travel requirements, including but not limited to airport security and customs regulations. The winner and their guest are solely responsible for any additional expenses incurred during the trip, including but not limited to souvenirs, excursions, and incidental expenses. The prize is non-transferable and cannot be redeemed for cash or substituted except at the sole discretion of the Sponsor. Before the prize is awarded, the winner and guest must sign a release from Bacardi USA and provide proof of age.

**9. Publicity:** By accepting the prize, the winner agrees to allow the National Hispanic Cultural Center Foundation and Bacardi USA to use their name, likeness, photograph, voice, and/or biographical information for advertising and promotional purposes without further compensation, except where prohibited by law.

**10. Release:** By participating in the Raffle, participants agree to release and hold harmless the National Hispanic Cultural Center Foundation, Bacardi USA, their affiliates, subsidiaries, advertising and promotion agencies, and their respective officers, directors,

employees, and agents from and against any claim or cause of action arising out of participation in the Raffle or receipt or use of the prize.

**11. Winner Verification:** The winner must possess the numbered ticket that matches the drawn stub to claim the prize. If the winner is unable to produce the numbered ticket that matches the drawn stub, it is at the discretion of the Sponsor to use proof of identification, phone number, and/or email to complete verification.

The winner may be required to provide proof of identification and sign an affidavit of eligibility and liability/publicity release.

**12. Governing Law and Gaming Control:** The Raffle and these Official Rules are governed by and construed in accordance with the laws of the state of New Mexico, without giving effect to any choice of law or conflict of law rules. The gaming control board shall implement the state's policy on games of chance consistent with the provisions of the New Mexico Bingo and Raffle Act. It shall fulfill all duties assigned to it pursuant to the New Mexico Bingo and Raffle Act, and it shall have the authority necessary to carry out those duties.

**13. Winner List:** To obtain a copy of the winner's name or a copy of these Official Rules, send your request along with a stamped, self-addressed envelope to: National Hispanic Cultural Center Foundation, 1701 4th St SW, Albuquerque, NM 87102. Requests must be received no later than ninety (90) days after the end of the Entry Period.